



WHITE HOUSE INITIATIVE
on EDUCATIONAL EXCELLENCE for HISPANICS

25 YEARS OF FULFILLING AMERICA'S FUTURE
COMMITMENT TO ACTION SUBMISSION GUIDANCE

Thank you for your interest in taking action. Use the questions below to provide information about your planned Commitment to action. Please note that the information provided in this form may be shared within the federal government and made public.

COMMITMENT REQUIREMENTS

We are looking for Commitments that address each of the following objectives. In developing your Commitment proposal, please be sure that the Commitment would –

- ☐ Target the Hispanic community;
- ☐ Focus on one or more of the critical areas identified (Early Learning, K-12 & College Access, Postsecondary, STEM or Latino Teacher Recruitment);
- ☐ Have a long-term impact;
- ☐ Include objectives that can be measured and specified targets that you expect to achieve; and
- ☐ Establish a new program or will expand on an existing program.

COMMITMENT NAME

Please provide an overarching Commitment name to be used when referencing this Commitment publicly.

COMMITMENT LEAD

Please provide contact information for the lead organization/company to be listed on this Commitment including Organization Name, Organization Web Address (if applicable), Organization Phone Number, Organization Address, Contact Person Name, Contact Person Email.

If you think information about what type of organization you are would be helpful in our review of the information you provide, we would welcome that kind of background information, but it is not required for you to include that information in your proposal.

COMMITMENT PARTNERS

In order for us to understand the impact of your proposal, we would appreciate your efforts to indicate any other organizations with which you intend to partner in implementing your proposed Commitment, including any information that would identify contacts you may have with those organizations.

COMMITMENT SUMMARY

Provide a high level summary for the Commitment(s) you and your partners will be making. We would appreciate it if you could limit your summary to five lines. This information would help us post information in fact sheets, reports, or similar material, regarding the Commitments we've selected to honor as part of the 25th Anniversary.

COMMITMENT FOCUS & GOALS

Please describe how your Commitment will target one or more of the critical areas (Early Learning, K-12 & College Access, Postsecondary, STEM or Latino Teacher Recruitment) and how you plan to measure of success of your Commitment. For example, it would be helpful if you could describe the kind of information you would collect to measure your success.

COMMITMENT APPROACH

Please describe what you are committing to do and how you and your partners will implement the Commitment.

COMMITMENT IMPACT

It would be very helpful if you described how individuals would be affected (directly and indirectly) by the Commitment, the approximate number of individuals who would be affected, and the extent to which affected individuals would benefit after the end of Commitment activities.

COMMITMENT TIMEFRAME

We would appreciate it if you provided the anticipated launch and completion dates for your Commitment.

GEOGRAPHIC INFORMATION

To understand the impact of your Commitment, we would like to know the specific regions, states, or cities that would be targeted by this Commitment.

NEWNESS OF COMMITMENT

Please help us understand whether the Commitment you propose is new or an expansion of a current program. If this is an expansion, how would this Commitment differ from what the current program is doing?

OPTIONAL INITIATIVE SUPPORT

The Initiative continues to focus on the importance of cross-cutting critical areas. We are especially interested in understanding the extent to which your commitment supports Hispanic boys and young men, family engagement, Latinas studying STEM subjects, or student support services. If your Commitment would address any of these areas of concern, please describe how your Commitment advances these initiatives.

COMMITMENT FUNDING

We will not be able to fully assess the impact of your Commitment without understanding the level of resources you intend to devote to the Commitment. If you can give us information about the level of funding that you and your partners intend to devote to achieving success in your Commitment, that information will aid us in our selection process. Also, we would appreciate having a description of how you and your partners intend to secure the funding you need to implement your commitment.